



For Immediate Release

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GRANITE TRANSFORMATIONS AND TREND USA NAME CHIEF EXECUTIVE OFFICER
Mark Johnson Named CEO of Fast-growing Home Remodeling Concepts

Miramar, FL (April 15, 2010) – Granite Transformations, a division of Trend USA that has facilities and showrooms worldwide, today announces a new leader of the company’s executive team. Mark Johnson, former executive vice president and chief operating officer of both brands has been promoted to the position of Chief Executive Officer.

Johnson brings a wealth of knowledge to his new role, with more than nine years of experience within the company and more than 30 years in franchising. He is now leading both brands, overseeing the operations of Granite Transformations and Trend USA, by focusing on increasing franchise sales and development for both brands. Johnson currently resides in Miami, Fla. with his wife.

“We are very excited to announce the promotion of Mark to this position,” says Andrea Di Giuseppe, president of Trend USA. “Mark brings solid experience to the table and I’m confident of his ability to aide in Granite Transformations and Trend USA’s continuous growth.”

Granite Transformations offers unique product lines of Trend Stone, Trend Glass and Trend Mosaics, that are manufactured from the finest natural materials from the best quarries throughout the world. Granite Transformations is used by homeowners, commercial and domestic interior designers, architects, builders and developers worldwide. In addition to easy installation and beautiful surfaces, the company also offers its customers the convenience of quality cabinet refacing.

For more information including franchise opportunities, please visit www.granitetranformations.com.

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ABOUT GRANITE TRANSFORMATIONS

With U.S. offices based in Miramar, Fla., Granite Transformations, a division of Trend USA, has facilities and showrooms around the world offering new and exciting alternatives to traditional countertops, backsplashes, floors and more. The first Granite Transformations franchise opened in 1996 in Perth, Australia. Consumer response to the revolutionary resurfacing process was overwhelming resulting in growth across Australia and New Zealand. With the first U.S. offices opening in 2001, Granite Transformations now has nearly 90 showrooms across North America with more showrooms opening every year. In 2004, the company began UK operations and is now also growing throughout Europe. In addition to easy installation and beautiful surfaces, the company also offers its customers the convenience of quality cabinet refacing and acrylic tub liners.