



For Immediate Release

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**GRANITE TRANSFORMATIONS OFFERS STYLISH
ECO-SUSTAINABLE RENOVATION SOLUTIONS**

Highlighted by Trend Glass, A Member of the U.S. Green Building Council

Miramar, FL (April 1, 2010) – Granite Transformations, a division of Trend USA that has facilities and showrooms around the world, offers new and exciting alternatives to traditional countertops, backsplashes, floors and more. It features a low-carbon emissions product in its Trend Glass, a fusion of recycled glass and stone. Made with transparent-tempered glass, post-consumer recycled glass, and semi-precious man-made stones, Trend Glass is manufactured using 33 to 70 percent recycled content making it one of the industry leaders for its amount of recycled materials.

“At a time when living green is no longer a fad, but a way of life, Granite Transformations is proud to offer Trend Glass,” states Carl Griffenkranz, vice president of marketing for Granite Transformations.

“Sustainability helps to reduce consumption of natural resources, and with a product like Trend Glass that can contain up to 72 percent of post-consumer recycled materials, Granite Transformations is doing its part to help consumers live environmentally-friendly lives for themselves, their children, their grand children and beyond.”

With its unique resurfacing process, Granite Transformations engineers its countertops to fit directly over existing countertops which greatly reduce landfill waste created with a traditional remodel. Additionally, the slabs are one-third as thick as traditional slabs requiring 65 percent less material to produce. There is no need for new construction, further saving in the amount of raw materials used and energy needed to manufacture.

With more than 50 colors to choose from, Trend Glass is perfect for kitchens, counters, bathrooms and commercial installations. The product is extremely durable, heat resistant, cold resistant, scratch resistant as well as stain resistant. There is no messy demolition as the glass tiles come already mounted and pre-grouted on large slabs, making the installation process efficient and completed in one to two days.

For more information including franchise opportunities, please visit www.granitetransformations.com.

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ABOUT GRANITE TRANSFORMATIONS

With U.S. offices based in Miramar, Fla., Granite Transformations, a division of Trend USA, has facilities and showrooms around the world offering new and exciting alternatives to traditional countertops, backsplashes, floors and more. The first Granite Transformations franchise opened in 1996 in Perth, Australia. Consumer response to the revolutionary resurfacing process was overwhelming resulting in growth across Australia and New Zealand. With the first U.S. offices opening in 2001, Granite Transformations now has nearly 90 showrooms across North America with more showrooms opening every year. In 2004, the company began UK operations and is now also growing throughout Europe. In addition to easy installation and beautiful surfaces, the company also offers its customers the convenience of quality cabinet refacing and acrylic tub liners.