



Contact: Jo Hunt  
DHA Lifestyle PR  
27703 Eastvale Road  
Palos Verdes Peninsula, CA 90274  
(310) 541.2800  
[jo@delyon-hunt.com](mailto:jo@delyon-hunt.com)

**FOR IMMEDIATE RELEASE**  
(w/CD of images)

**TREND GLASS BY GRANITE TRANSFORMATIONS USES RECYCLED  
GLASS TO CREATE VIVID COLORS AND DEPTH NOT FOUND IN  
TRADITIONAL COUNTERTOPS**

*Engineered for Beauty and Durability, Trend Glass Quickly and Easily  
Transforms Tired Kitchens into Striking Showcases*

**Miramar, FL (March 30, 2009)** – Made with recycled glass, Granite Transformations’ Trend Glass is a unique countertop that’s not only beautiful, but also earth-friendly. By combining pieces of recycled glass, carefully selected semi-precious stones and a specially formulated polymer, Granite Transformations has been able to engineer a surface material that is as durable as it is spectacular.

“Trend Glass is a totally unique material,” said Mark Johnson, Vice President and Chief Operating Officer for Granite Transformations. “Being able to use recycled glass is a great step in the right direction of countertop manufacturing. It also has the look, feel, and durability of stone, but with vivid colors like red, blue and green, as well as a visual depth that until now were unavailable in this type of surface.”

Because of the flexibility and lightweight nature of Trend Glass, it can be installed directly over existing countertops. With no demolition necessary, trained installers simply make measurements, return to the shop to cut and fabricate the countertops, and then simply glue the finished Trend Glass over the homeowner’s existing countertops. This process can take as little as one to two days for a standard kitchen, totally eliminating the time consuming inconvenience and mess caused by the demolition process associated with conventional countertop installations.

-more-

## TREND GLASS

2-2-2

But, vivid colors and simple installation are not the only benefits of Trend Glass. The non-absorbent characteristics of this material make it resistant to stains and chemical agents and its toughness make it resistant to heat, wear and scratches. Perfect for both residential and commercial applications, Trend Glass can be used for kitchen countertops, all bathroom surfaces and even as a flooring or wall covering. Granite Transformations is so confident in this material that they offer a lifetime limited warranty.

Granite Transformations is revolutionizing the remodeling industry by offering high-quality surfaces that saves consumers time, money and the headaches normally associated with home remodeling projects. While similar in cost to granite or quartz surfacing, Granite Transformations' products are completely unique because they are installed directly over the existing surface. This proprietary process enables projects to be completed in 1-2 days while eliminating the need for demolition and sending unnecessary debris to the landfill. Granite Transformations estimates that by using its revolutionary system, 8 million pounds of debris is diverted from landfills.

### **About the Company**

With U.S. offices based in Miramar, Fla., Granite Transformations has facilities and showrooms around the world offering new and exciting alternatives to traditional countertops, backsplashes, floors and more. The first Granite Transformations franchise opened in 1996 in Perth, Australia. Consumer response to the revolutionary resurfacing process was overwhelming resulting in growth across Australia and New Zealand. With the first U.S. offices opening in 2001, Granite Transformations now has nearly 100 showrooms across North America with more opening every year. In 2004, the company began operations in the United Kingdom and is actively planning for expansion throughout Europe. In addition to easy installation and beautiful surfaces, the company also offers its customers the convenience of quality cabinet refacing. For more information about Granite Transformations, its franchise opportunities or current line of products, please visit [www.granitetransformations.com](http://www.granitetransformations.com).

- GRANITE TRANSFORMATIONS -