

## **Granite Transformations New Glass Mosaic Tiles Manufactured From Recycled Glass**

*Granite Transformations is expanding its growing list of recycled glass products with the addition of three new mosaic tiles. Cosmic, White Shadow and Unity mosaic tiles are made using up to 78 per cent recycled glass content delivering decorative style while minimizing impact on the environment.*

Miramar, FL (PRWEB) Nov. 24, 2009 – Beauty and environmental responsibility are the hallmark of Granite Transformations' newest glass mosaic tiles - Cosmic, White Shadow and Unity. The recycled glass used in its manufacture produces a translucent luster that adds beauty and depth to kitchen backsplashes, fireplace surrounds, bathroom vanities or almost any place that needs a splash of color and style.

Using every-day recycled bottles and glass containers Granite Transformations produces 15 different colored mosaic tiles that make up the "Feel" collection. The new Cosmic, White Shadow and Unity mosaics combine warm shades of tan, brown and red glass in varying patterns.

"At Granite Transformations we like to say that 'green' can be any color you want," says Carl Griffenkranz, Vice President of Marketing for Granite Transformations. "By using recycled glass to make these mosaic tiles we save energy and resources while producing beautiful mosaic tiles in a wide range of colors."

Tiles are made using traditional  $\frac{3}{4}$ " x  $\frac{3}{4}$ " recycled glass mosaic pieces that are then formed into pre-grouted 4-foot by 10-foot sheets eliminating the time consuming and messy grouting process. Lasting beauty is ensured by the use of latex grout that will not crack and never needs sealing, virtually eliminating the problem of ugly, stained grout. Resistant to chemicals, stains, water absorption and frost they can be used in either exterior or interior locations on both flat and round surfaces.

All of Granite Transformations' products are created following the philosophy of commercial and environmental objectives that strive to deliver sustainable outcomes. Its Sebring manufacturing facility uses the latest techniques to save energy and water, reduce waste and use recycled materials wherever possible. These efforts have earned the company membership on the United States Green Building Council.

"I think that all of our products including the mosaic tiles are testimony that green doesn't have to mean expensive or unattractive," added Griffenkrantz. "Our costs are competitive, our products are beautiful and very durable. It is time for people to start shopping with the environment in mind and that doesn't mean they have to give anything up to make those choices."

#### About the Company

With U.S. offices based in Miramar, Fla., Granite Transformations, a division of Trend USA, has facilities and showrooms around the world offering new and exciting alternatives to traditional countertops, backsplashes, floors and more. The first Granite Transformations franchise opened in 1996 in Perth, Australia. Consumer response to the revolutionary resurfacing process was overwhelming resulting in growth across Australia and New Zealand. With the first U.S. offices opening in 2001, Granite Transformations now has nearly 100 showrooms across the United States with more showrooms opening every year. In 2004, the company began UK operations and is now also growing throughout Europe. In addition to easy installation and beautiful surfaces, the company also offers its customers the convenience of quality cabinet refacing.

For more information about Granite Transformations and its extensive line of products, please visit the website at [www.granitetransformations.com](http://www.granitetransformations.com) or [www.trendgroup-usa.com](http://www.trendgroup-usa.com)